

NTL Lemnis launches energy-saving Warhorse for industry use

By [Debjoy Sengupta](#), ET Bureau | 30 Apr, 2015, 03.51PM IST

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KOLKATA: LED lighting solutions provider [NTL Lemnis](#) has come up with an innovative lamp that it says can replace high pressure sodium vapour lamps with power saving of about 40%.

"It has been created by NTL Lemnis' R&D efforts and is an energy saving and long lasting-LED well glass solution for multiple applications like power plants, steel plants, cement plants and material handling area," the company said in a statement.

According to the company, the product does not contain any liquid or gaseous contaminants such as mercury and sodium vapour.

NTL Group's managing director [Arun Gupta](#) said that the company's R&D team is focused on creating viable long-lasting solutions that are rugged and work well in Indian conditions, withstanding heat, dust and fluctuations.

"In addition, our design team ensures that the product is not just more robust but also more aesthetically appealing and minimalistic. Pharox Warhorse is the first of the India-focused industrial products that will come out of the NTL stable and will, we hope, be of immense value to our customers," Gupta said.

NTL Lemnis sells the Pharox range of LED lighting solutions in India as well as abroad. It says the products can replace conventional lighting solutions at acceptable prices, without



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compromising the quality of light. The focus is especially on industries such as retail, IT/ITeS, hospitality, healthcare and automobile, besides retail consumers.

The company began its operations in 1993 and started making lighting products in 2002. With an annual turnover of Rs 750 crore in 2013-2014, NTL says it has become one of the largest electronic manufacturing companies in the lighting industry in India, and among the largest manufacturers of lighting electronics in the world outside China. In 2010, a private equity firm, [CX Partners](#), picked up a 20% stake in the company.

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